Higher Education Institution (name in original language and in English)	**Universitat Obertat de Catalunya (Open University of Catalunya)**
Country	Spain
State/Province (where applicable)	Barcelona
Name of the Programme (name in original language and in English)	**Multimedia [Multimedia]**
Degree Awarded	Bachelor
Qualification Level (First Cycle / Second Cycle)	First cycle
Programme Objectives; Profile (where applicable)	The objective of the Bachelor's programme in Multimedia is described as follows: The degree aims at capacitating highly qualified professionals in multimedia technologies, web design and interactive communication. Professionals who are connected to the world of business and multimedia industry, professionals that will manage, perform and coordinate projects that require specific knowledge on web design and development, on usability and interface design, 2D and 3D digital graphics, animation, virtual reality and web video. The BIM degree provides high level training focused on the creation and production of digital multimedia contents.
Programme Duration (Semesters; in case of "terms" of different length, indicate them and the equivalent in semesters)	8 Semesters (standard best-case full period)
Total Number of ECTS Credits Awarded	240 ECTS
Brief Description of the Programme	The graduate must be a competent professional in using mark-up and web programming languages such as HTML, CSS, JavaScript or PHP. He is also used to working with the latest versions of graphic design tools, web development and multimedia production tools, such as Premier, After Effects, Audition, Photoshop, Dreamweaver, Flash, Fireworks or 3D Studio. Through laboratory work and the use of different tools, students of the programme acquire knowledge and skills in three areas: in the technologies, tools and methodologies for design and production; in the art world, in particular in: graphic design and interactive communication, and other areas that require the development of aesthetic sense; in management techniques and economic issues related to multimedia production.
Examples of Very Good Practice (where applicable)	The transition from standard to virtual learning – spearheading this direction, the very dynamic and dedicated team and the open discussion climate - was found to be very positive, as well as the delivery of the curriculum, the imaginative use of technology to enable learning as well as the integration of tutors with curriculum design and delivery.
Accredited without / with Adjustment Requirements	fulfilled
Adjustment Requirements (where applicable)	**Recommendations (to be reviewed at re-accreditation)** 1. Improve process for revising course material

	2. Enhance the role of the student representative body
	3. Provide degree specific Diploma Supplements (in English)
Accredited by (agency, country)	EQANIE – European Quality Assurance Network in Informatics Education
Accredited (from ... to …)	From 19 November 2012 to 31 December 2017