

Higher Education Institution (name in original language and in English)	Universitat Obertat de Catalunya (Open University of Catalunya)
Country	Spain
State/Province (where applicable)	Barcelona
Name of the Programme (name in original language and in English)	Aplicaciones Multimedia [Multimedia Applications]
Degree Awarded	Master
Qualification Level (First Cycle / Second Cycle)	Second cycle
Programme Objectives; Profile (where applicable)	The objective of the <u>Master's programme in Computing Engineering</u> is to provide the competences, knowledge and skills necessary to develop a highly qualified professional activity in the area of Computing, in ICT project and team management.
Programme Duration (Semesters; in case of "terms" of different length, indicate them and the equivalent in semesters)	2 semesters
Total Number of ECTS Credits Awarded	60 ECTS, standard best-case full period
Brief Description of the Programme	According to the University, the <u>Master's programme in Multimedia Applications</u> aims to educate professionals specialized in managing and designing multimedia content and services for the network society. These professionals are to be familiar with network-related technologies and platforms that have increasingly presence on the Internet, as well as understanding the relationship with other industries that use digital content (mobile, television, press, advertising, video games, music, movies, etc.). As professionals, students completing this programme may choose to perform their functions in the areas of digital content production and management and in multimedia services, or to do consulting about multimedia companies and markets. The degree provides the students with competences to understand and to apply basic notions of economy and human resource management in order to produce multimedia content for different platforms, as well as the ability to provide advice about the technology market, the phases of production of multimedia products and their application in the market of different industries involved in the network society. This qualification also offers a set of research specializations that provide the students with the knowledge and tools for scholarly research by following the rules of scientific knowledge in multimedia.
Examples of Very Good Practice (where applicable)	The transition from standard to virtual learning – spearheading this direction, the very dynamic and dedicated team and the open discussion climate - was found to be very positive, as well as the delivery of the curriculum, the imaginative use of technology to enable learning as well as the integration of tutors with curriculum design and delivery.

Accredited without / with Adjustment Requirements	without
Adjustment Requirements (where applicable)	Recommendations (to be reviewed at re-accreditation) <ol style="list-style-type: none"> 1. Improve process for revising course material 2. Enhance the role of the student representative body 3. Provide degree specific Diploma Supplements (in English)
Accredited by (agency, country)	EQANIE – European Quality Assurance Network in Informatics Education
Accredited (from ... to ...)	From 24 May 2013 to 31 December 2017